

Miss American Girl

2012

State Pageant Information



Content

Learn About Miss American Girl Pageants.....	Page 3
Main Competitions.....	Page 3
Formal/Dressy Wear.....	Page 3
Personal Introduction.....	Page 4
Interview.....	Page 4
Sample Interview Question.....	Page 4
On Stage Question/Answer.....	Page 4
Infant/ Baby/ Toddler Divisions.....	Page 4
Optional Competitions.....	Page 5
Casual Wear Modeling.....	Page 5
Talent.....	Page 5
Spokes model.....	Page 5
Photogenic.....	Page 5
Mini Optionals.....	Page 5
Miss Spirit.....	Page 5
Essay Award.....	Page 6
Miss Personality.....	Page 6
Most Recommendations.....	Page 6
Most Ticket Sales.....	Page 6
General Information.....	Page 6
Appearance / Make-Up	Page 6
Awards and Prizes.....	Page 6
Final Awards Show.....	Page 7
Production Outfit.....	Page 7
Tickets.....	Page 7
Photography.....	Page 7
Get Acquainted Party.....	Page 7
Judging	Page 7
Orientation & Workshop.....	Page 7
Program Book.....	Page 8
Advertising and Good Luck Pages.....	Page 8
Payments.....	Page 8
Sample Advertising pages.....	Page 9 - 12
Tentative Pageant Weekend Schedule.....	Page 13
Timeline	Page 13
Forms	
Mail-In Registration.....	Page 17
Recommendations.....	Page 19
Emcee Cards.....	Page 21
Talent Cards.....	Page 23
Casual Wear Modeling Cards.....	Page 25

Congratulations, you are invited to participate in the 2012 Miss American Girl (MAG) Ohio State Pageant. MAG is a unique program that strives to develop and encourage young women to be successful in life, whatever direction they may choose. We have a dedicated staff that genuinely cares about the wellbeing and growth of each and every girl. We provide a range of healthy competitions your daughter can choose from. Most of all, Miss American Girl is Just Fun!



Eight young ladies will receive the official "Miss Ohio" title for the Miss American Girl pageant system. Along with the coveted "Miss Ohio" title, each age division Queen will win:



- The Official Miss American Girl Pageants state crown, banner, and trophy
- Beautiful Roses
- Official Miss American Girl Tiara Ring
- \$500 Savings Bond
- A year to reign and represent Miss American Girl Pageants as Royalty

Winning the State Queen's title will make you feel like a celebrity. As pageant celebrities, we expect our state queens to give back to their communities in the best way they can. MAG state queens will also make special appearances at the preliminary pageants and mentor other girls seeking the crown. A MAG girl is a Real Girl who doesn't mind helping out.

The following competitions are required for all Princess – Teen contestants competing for the Miss Ohio Title

- Formal Wear / Dressy Wear (30%)**
- Personal Introduction (30%)**
- Interview (30%)**
- Sportsmanship (10%)**



Formal or Dressy Wear

This event is designed to let you show your own style, beauty, and personality while modeling the Formal gown or Party dress of your choice. Although the judges do not look for certain fashion trends, an age appropriate gown in a color and style that is flattering to you seem to do best. Each contestant will gracefully model her attire while soft music is played in the background and the emcee reads the information provided on the emcee card. The KEY to this event is to exude your inner beauty and personality and your outer beauty will show. Scoring is based on grace, poise, confidence, and elegance during their presentation. The Formal / Dress Wear competition counts as 30% of your final pageant score for the queen's title.



Personal Introduction

This event gives you the opportunity to introduce yourself to the judges and the audience. You are only required to state your name, age, hometown, and your ambition in life. You can also include something interesting about yourself that you want the judges and audience to know. This is your time to shine, so you can be creative. Although it won't be timed, try to keep your Introduction between 15 – 45 seconds. Scoring is based on confidence, poise, and enthusiasm. *Example: Hello, my name is Suzie Jones. I'm 10 years old and from the city of Toledo, Ohio. When I grow up, I want to be a star on the Disney Channel. Thank You.* The contestant will wear her formal wear for the Personal Introduction. The Personal Introduction counts for 30% of your final pageant score for the queen's title.

Interview

The interview segment gives the judges an opportunity to get to know each of the girls a little better through personal interaction. This is your opportunity to let your individuality and personality shine through and show why you should represent Miss American Girl as the 2013 "Miss Ohio". The interview will be conducted in a warm and comfortable setting with just you and our panel of friendly judges. The judges want you to do well and they will not ask any questions that you cannot answer. Your answers are your thoughts and opinions, which cannot be wrong. The actual interview should take no longer than 5 minutes. The contestant should wear an age appropriate suite or dress for the interview. The interview is 30% of the final pageant score for the queen's title.

Sample Interview Questions

Princess - Little Miss Divisions (4 – 9 years)

What is your favorite color/book/animal/movie, etc?

Pre-Teen Division (10 – 12 years)

What is your favorite subject in school?

If I came to your house, what would we do?

Jr Teen – Teen Divisions (13-19)

Whom do you admire most? Why?

What character qualities do you look for when choosing a friend?

What recent goal have you accomplished?

An On Stage Question/Answer segment will be used during the final show for the Top Five in the Princess - Teen divisions. This event is designed to allow the contestant an opportunity to express herself while thinking on her feet. The contestant will randomly pick an age appropriate question and answer it to the best of her ability. The key to this event is to have a clear and concise answer while maintaining poise, confidence, and eye contact. There are no right or wrong answers and the contestant's age is taken into consideration when scoring.

Infant, Baby and Toddler Divisions do not participate in the Personal Introduction and Interview competitions. Judging criteria is 50% personality, and 50% overall appearance.



Optional Competitions provide additional opportunities to showcase your talents, perform in front of an audience, gain confidence, and win more fabulous awards. Although the optional competitions are a highlight of our pageant, they have no impact on the overall pageant scoring.

Casual Wear Modeling Competition

The Casual Wear Modeling competition is one of our most popular optional events. You will model your favorite age appropriate outfit to upbeat music while the emcee is narrating. There is no recommended style or format. Just strut your stuff like you are on the runways of Milan, Paris, or New York. A maximum of 2 entries per contestant are permitted. Each entry is scored separately. Complete the Casual Wear Modeling card on page 25 and bring it to check-in. The Casual Wear Modeling competition is open to Princess – Teen Divisions.



Talent Competition

There's no doubt that Ohio's Got Talent. So show us what you've got. Singers, Dancers, Musicians, Actors... whatever talent you have, we want to see it. The talent time limit is 2:30. A maximum of 2 entries per contestant are permitted. Each entry is scored separately. Complete the talent card on page 23 and bring it to pageant check-in. The Talent competition is open to Princess – Teen Divisions.



Spokes Model Competition

The Spokes Model competition gives you the opportunity to recite your favorite poem, passage from a book, or even prepare your own speech on any age appropriate topic you like. Some topic ideas are: Why I'm Proud to be an American; Why I like being a Girl; Support the Cancer Foundation; Stay in school; Anti drugs, alcohol, cigarettes, etc... The speech should be no shorter than 30 seconds and no longer than 1 min 30 seconds. Please turn in 2 copies of the speech at pageant check in. Judging is based on overall presentation and commitment to topic. The Spokes model competition is open to Princess – Teen Divisions. An age appropriate dress or suit is appropriate attire for this competition.



Photogenic

Put your best face forward. Professional or amateur photos, head or body shots, black and white or color photos accepted. Each contestant may submit a maximum of 4 entries. Recommend natural photos or very light retouch. Turn in photos at pageant registration. Do not mail photos in advance. The Photogenic competition is open to all contestants.



Mini Optionals

Mini Optionals are open to all divisions. Categories for the Infant - Toddler Divisions Prettiest Eyes, Smile, Hair & Personality Princess - Teen Divisions include Best Hair, Smile, and Overall Look

The following Optional competitions are Fun and FREE

Miss Spirit: This competition is open to all divisions. The Miss American Girl Staff will select the girl who portrays the spirit of a Miss American Girl throughout the pageant weekend. The winner will receive a beautiful trophy on stage during the awards ceremony.

Essay Award: The Essay Achievement award is open to Little Miss – Teen divisions. Prepare a short essay, between 50 – 100 words on why school is important. Bring two copies with you to pageant registration to be eligible. The winner will receive a beautiful trophy on stage during the awards ceremony.

Miss Personality/Congeniality: This award is selected by the contestants themselves and is available to all contestants in all age divisions. Each contestant will vote for the girl they feel has been the most friendly, helpful, and supportive during pageant weekend. The contestants with the most votes will receive a beautiful trophy on stage during the awards ceremony.

Most Recommendations: Spread the word about MAG. This competition is fun and easy and it's available to all contestants in all age divisions. All you have to do is give us the name and contact information (email or mailing address) of other young ladies you feel have the qualities to become a Miss American Girl, and we will do the rest. Submit a minimum of 16 recommendations and receive a beautiful crown pin. The contestant providing the most valid recommendations will receive a fabulous trophy during the awards ceremony. See form on page 19.

Most Referrals: This competition is available to all contestants in all divisions. Refer 3 or more contestants who register and compete in any of our preliminary pageants or the state pageant and win an exclusive Miss American Girl jacket with your name embroidered on it. The 3 referrals must be within the same pageant season, (the first preliminary pageant in Oct 2011 through the state pageant in Oct 2012).

Most Ticket Sales: Open to all contestants. The award is given to the contestant who sells the most tickets to the state pageant Final Awards show and crowning ceremony. Ties will be determined by when the first the first entry was received.

General Information

Appearance / Make-Up

Miss American Girl Pageants is not a Glitz style pageant. We are looking for real beauty, inside and out. No make-up, false teeth, etc is allowed for the Little Miss Division and younger. No noticeable make-up for Pre-Teen Division contestants. Jr Teen Division and older may wear age appropriate make-up.

Awards and Prizes

- Queen's Title: Official MAG crown, banner, trophy, tiara ring, roses, and \$500 savings bond
- Optional Contest Winners: Official MAG crown, banner, trophy, \$100 savings bond
- Fun & Free Optional Winners: Trophies, crown pins
- Ambassador Cover Model Winners: Tiara, banner, fabulous 6' trophy, \$1000 savings bond
- Ambassador Cover Models: Fabulous 5' trophy, \$500 savings bond

Savings bonds and cash awards for the Queen's titles and Optional winners are based on a minimum of 10 contestants per division. All savings bonds winners may opt for the cash equivalent.

Final Awards Show We are planning a Grand Finale' show like no other. The contestants will have one last chance to shine while performing in a choreographed routine. The final selection for Queen and court will be made during the final show.

Production Number Outfit: All contestants are required to wear the official MAG T-shirt and are asked to bring a pair of white sneakers, white socks, blue jean shorts or jeans for the final awards show production. The T-shirts are included in the cost of pageant registration. Provide your size when you submit your registration form.

Tickets: Everyone over the age of 7 years will require a ticket for the final show. The contestant will receive one complimentary ticket as part of her registration fee. The contestant may order additional tickets in advance for the discounted price of \$5 each. The tickets are \$10 on the day of the show.

Photography: You may take your own photos and videos during the optional competitions and preliminary events. However, please remember to be considerate of others in the venue. NOTE: No photography or video recording will be permitted during the final awards show. You will have an opportunity to purchase photo and video packages from the official photographer and videographer prior to the final show.

Get Acquainted Pajama Party

Put on your dancing shoes and let's party. We're having a Get Acquainted Pajama Party just for you. Contestants, parents, family and friends are invited. Get to know your MAG sisters in a relaxed non competitive environment. It will be a blast. The party will start shortly after the workshop.

Judging We make every attempt to utilize a mix of judges from diverse backgrounds and life experiences. Many of our judges are in the entertainment and modeling industry, business, education, public service, not-for-profit organizations, and stay-at-home moms. The one thing they have in common is their desire to see young women excel into confident and successful young adults of tomorrow. Our judges are thoroughly briefed on what to look for during each area of competition. For the competitions to determine the Queen, the judges will give each contestant a score ranging from 1 – 30. That score is made-up of a maximum 10 points for poise and appearance, 10 points for confidence, and 10 points for personality. The contestants with the top 5 highest scores in each division will be asked to re-introduce themselves to the judges and audience during the final awards show. The contestants will also randomly pick an age appropriate question to answer to the best of their ability. These scores will be averaged with the previous scores to determine placement in the court.

Orientation and Workshop

A free orientation and workshop will be open to all state contestants. We will review all aspects of the main pageant competitions. Contestants will learn how to walk, stand, and sit with grace and poise, while projecting confidence and a positive image. They will learn tips on how to speak in front of large and small audiences and garner the attention of the room. This information will assist the contestant in the Miss American Girl competition as well as many of the other popular natural pageant systems around today. More important, these are skills that are sure to help them become successful in whatever endeavor they pursue in life.

Miss American Girl Souvenir Program Book

The official Miss American Girl Souvenir program book will feature a roster of photos of all 2012 state contestants along with Good Luck pages and advertising. Don't hesitate to contact our office for ad page layout assistance.

Program Book Advertising and Good Luck Pages

Each contestant is responsible for contributing a minimum of one full page to the program book for sponsorship. This page can be an official advertisement from a business, an announcement, or a Good Luck page from your family and friends, or a combination of both. The advertising will be seen by potential customers from all over Ohio.

Sponsorship is very important and necessary to help offset the cost of producing the pageant. It pays for pageant expenses such as prizes, awards, trophies, the venue, expenses for judges and staff, staging, lighting, etc... the list goes on and on. We truly appreciate your support and the support of your sponsors. This is why we created the Miss American Girl Ambassador Cover Model program. Anyone supporting the MAG Ambassador Cover Model program beyond the mandatory 1 page requirement will qualify for additional prizes and awards. Submit 5 or more pages (excluding the mandatory page) and receive a \$500 savings bond and fabulous trophy at the awards ceremony. The contestant turning in the most pages (with a minimum of 10, excluding the mandatory page) will win the coveted 2012 Miss American Girl Ambassador Cover Model Title. This prestigious title is part of the official Miss American Girl Royalty family. The winner will receive a beautiful tiara, sash, fabulous 6' trophy, roses, and a \$1000 savings bond. We will crown 1 Ambassador Cover Model in the Infant – Baby divisions and 1 in the Princess – Teen divisions. In the event of a tie, the winner will be determined by the date of the post mark or electronic submission. Ads and Good Luck pages may be purchased as follows: ¼ page \$37.50, ½ page \$75, ¾ page \$112.50, 1 whole page \$150.

The deadline to submit your roster photos and mandatory layout for advertising and Good Luck pages to our office is September 28, 2012. *Contact our office if you need help designing the layout of your pages. The following pages provide some examples. You do not need to follow that format. Your ad page can be designed the way you want or we can design it for you.* We would prefer to receive the roster photo and page layout via email. Email roster photos to magrosterphoto@gmail.com. Email advertising and Good Luck pages to magpageantads@gmail.com. You may also mail submissions to our offices at MAG Pageants P.O. Box 341421 Dayton, Oh 45432. Do not send photos larger than 8x10 please.

Payments: All fees for the main competition (Miss Ohio Titles) need to be received in our office no later than September 28, 2012. You may pay using your own plan or take advantage of our easy two or three installment payment plan. You will have the opportunity to select your preferred option and review deadlines on the registration form on page 17. Fees for the optional competitions can be paid at pageant check-in or in advance. Payments can be made via www.missamericangirlpageants.com by clicking the 2012 Online State Registration Tab. You can also send payments to MAG Pageants P.O. Box 341421 Dayton, Oh 45432. We can only accept cash at the pageant. All payments are non refundable. Please don't hesitate to contact us directly if you need to discuss other payment options or cannot meet a deadline.

Good Luck Jasmine



Shine Bright!
We Love You!,
Alex, Justin , Max
& Harper

We Love You!,
Mom, Dad, & Skippy

You are so Beautiful.
Just show your smile.
Austin & Ally

Way to Go!,
Toledo Y.W.C.A

Have a Great Time
and do your best.
Gramps and
MeeMaw

You're already a
Winner
Katy Perry

Good Luck!,
Uncle Bill &
Aunt Pam

Bring home the Crown Girl!
Chyna & Olive

I'm so proud of you
Justin Bieber

Skylar Brooks

Dayton



Skylar Brooks

**Congratulations
from
H&H Hardware**

Angel Smith

Columbus

Our Little Angel



Angel Smith
Good Luck

Johnson's
Realty

Allen Parks
(614) 555-5555



Brittney Baker

Cleveland

Brittney Baker



Let Your Light Shine Through
Love, Your Family & Friends

Tentative Pageant Weekend Schedule

(A more detailed schedule will be made available closer to the actual pageant.)

<u>Date</u>	<u>Time</u>	<u>Event</u>
Friday, Oct 5	3pm - 6pm	Registration
	6pm - 8pm	Workshop and onstage practice
	8pm - 9pm	Pajama Party (Dancing, Games, Snacks)
Saturday, Oct 6	8:00 – 9:00	Late Registration
	8:00 - 10:00am	Optional Competitions
	11am -12noon	Interviews
	2:00 - 3:30pm	Formal wear & Personal Introductions
	4:30 - 6:00pm	Production /Final Show Rehearsal
	7:30 - 9:00pm	Final Show and Awards

Timeline

July 2012

- ☐ Make hotel reservations
- ☐ Jul 15: Registration form, Entry Fee deposit due, and T-shirt size due (Ref Page 17)
- ☐ Jul 30: First 1/3 payment due to meet 3 payment installment schedule

August 2012

- ☐ Aug 15: Second 1/3 payment due to meet 3 payment installment schedule
- ☐ Aug 15: First ½ payment due to meet 2 payment installment schedule
- ☐ Aug 15: All main pageant fees must be paid in full by this date to receive \$50 Early Bird Registration discount special

September 2012

- ☐ Sep 28: Final payments due for main pageant registration
- ☐ Sep 28: Submit Roster Photo to magpageantads@gmail.com to MAG Pageants P.O. Box 341421 Dayton, Oh 45432
- ☐ Sep 28: Deadline for mandatory Good Luck page or Advertisement page layout

October 5, 2012 Pageant Check-In

- ☐ Turn-in Optional Photogenic entries, Casual wear Modeling and Talent cards, 2 copies of speech, essay and any other documentation

The location for the 2012
Miss American Girl Ohio State Pageant

Crowne Plaza Columbus North
6500 Doubletree Ave
Columbus, Oh 43229

For Reservations
1-877-270-1393

Hotel Direct
(614) 885-1885



Notes

Miss American Girl State Pageant Entry / Registration Form

Please Print

Contestant Name _____ Birth Date _____

_____ Infant (0-12months) _____ Baby (13-24 months) _____ Toddler (24 -48months) _____ Princess (4-6yrs)
_____ Little Miss (7-9 yrs) _____ Pre Teen (10-12 yrs) _____ Jr Teen (13 - 15 yrs) _____ Teen (16-19 yrs)

Entry Fee

- ☐ \$0 I won the Queen's Title at a MAG preliminary pageant _____
☐ \$25 I placed in the Queen's court at a MAG preliminary pageant _____
☐ \$50 I competed in a MAG preliminary pageant _____
☐ \$100 I did not compete in a MAG preliminary pageant _____

Total _____

Main Pageant Registration Fee (Includes competition for Queen's title, Production T-shirt, complementary ticket to Final Show)

- ☐ \$300 Main Pageant for Queen's title (Princess – Teen Divisions) _____
☐ \$150 Main Pageant for Queen's Title (Infant, Baby, Toddler) _____
☐ \$150 Mandatory Good Luck or Advertising page _____ **\$150**

Minus Discounts _____

Total _____

Please check which option you choose

- ☐ Early Bird: Pay all required fees by Aug 15, 2012 and save \$50
☐ Pay in 2 installments: ½ due by Aug 15 and the balance is due by Sep 28
☐ Pay in 3 installments: 1/3 due Jul 30, 1/3 due Aug 15, balance due Sep 28
☐ I will pay all required fees before the Sep 28 deadline under my own plan

Optionals \$50 each

(Check each that apply)

Fun & FREE Optionals

- ☐ Casual Wear Modeling
☐ Talent
☐ Spokes Model
☐ Photogenic
☐ Mini Optionals

- ☐ Miss Spirit
☐ Essay
☐ Miss Personality / Congeniality
☐ Most Recommendations
☐ Most Referrals
☐ Most Ticket Sales

Total _____

You may pay for optional entries at registration, however, for planning purposes, please place a checkmark next to the ones you plan to compete in.

Circle T- Shirt Size Child S M L XL

Adult S M L XL XL

_____ Additional Final Show tickets \$5.00 each (\$10 at the door)

Recommendations (Bring to Pageant Check-In)

Name _____ Age _____
Address _____
City _____ Zip Code _____
Email _____

Name _____ Age _____
Address _____
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Email _____

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MAG Pageants
EMCEE CARD

Name_____Age_____

School_____Grade_____

Hobbies/Interests _____

Clubs/Organizations_____

Ambition_____

Parents_____

MAG Pageants
EMCEE CARD

Name_____Age_____

School_____Grade_____

Hobbies/Interests _____

Clubs/Organizations_____

Ambition_____

Parents_____

MAG Pageants

TALENT CARD

Name _____

Describe Talent _____

Things needed to perform:

Please check all that apply:

- ☐ Microphone ☐ Piano ☐ Assistance with props
- ☐ Headset
- ☐ Bring 2 copies of CD

MAG Pageants

TALENT CARD

Name _____

Describe Talent _____

Things needed to perform:

Please check all that apply:

- ☐ Microphone ☐ Piano ☐ Assistance with props
- ☐ Headset
- ☐ Bring 2 copies of CD

MAG Pageants
CASUAL WEAR MODELING CARD

Name _____

School _____ Grade _____

Describe Outfit: _____

Why do you like this outfit: _____

MAG Pageants
CASUAL WEAR MODELING CARD

Name _____

School _____ Grade _____

Describe Outfit: _____

Why do you like about this outfit: _____
